



Social Investment & Venture Capital

Ferd Social Entrepreneurs, Katinka Greve Leiner

with

Lyk-z & daughters, Ingeborg Lykseth

Family-owned Norwegian industrial and financial group

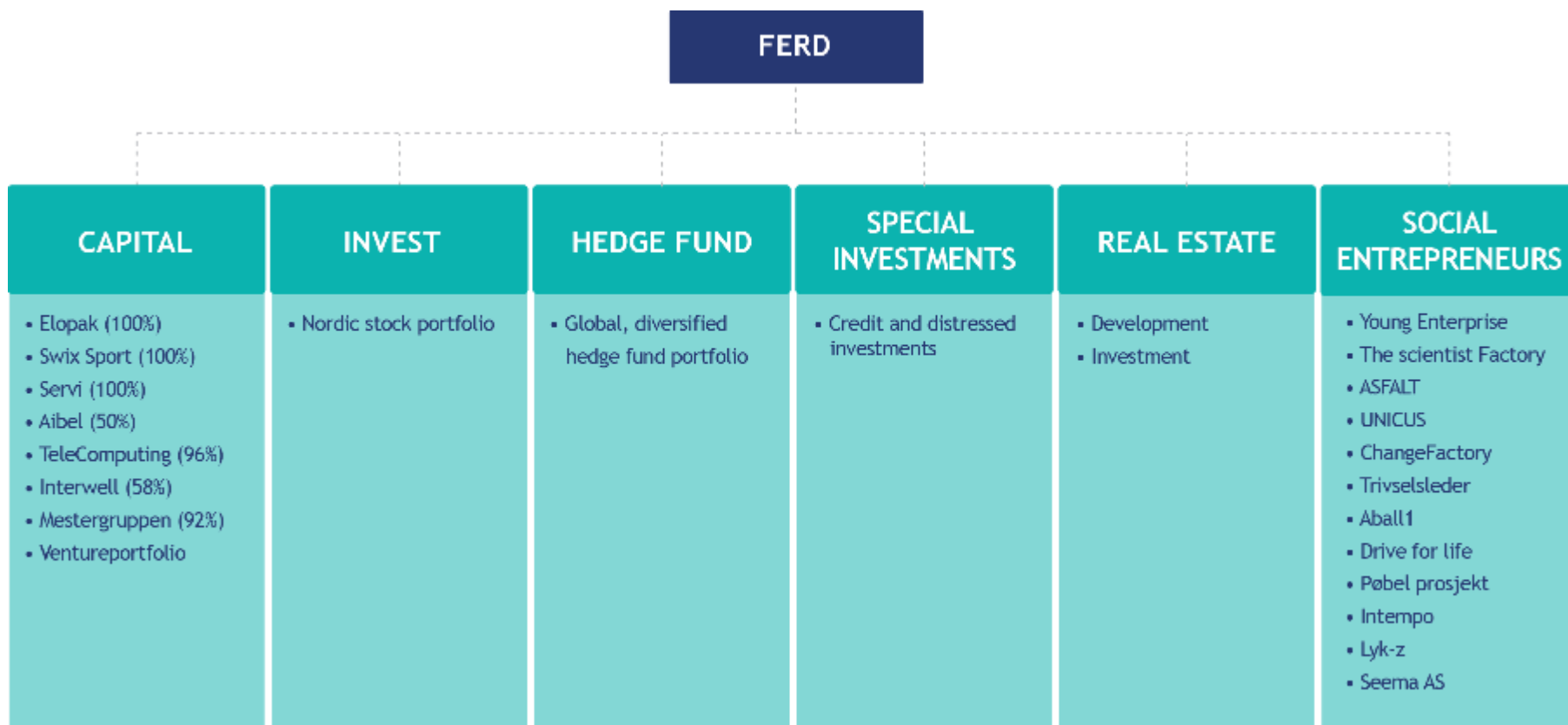
Turnover NOK 16 billion, 17.000 employees (incl . +50% owned companies)



«We will create enduring value and leave clear footprints»



Business Areas



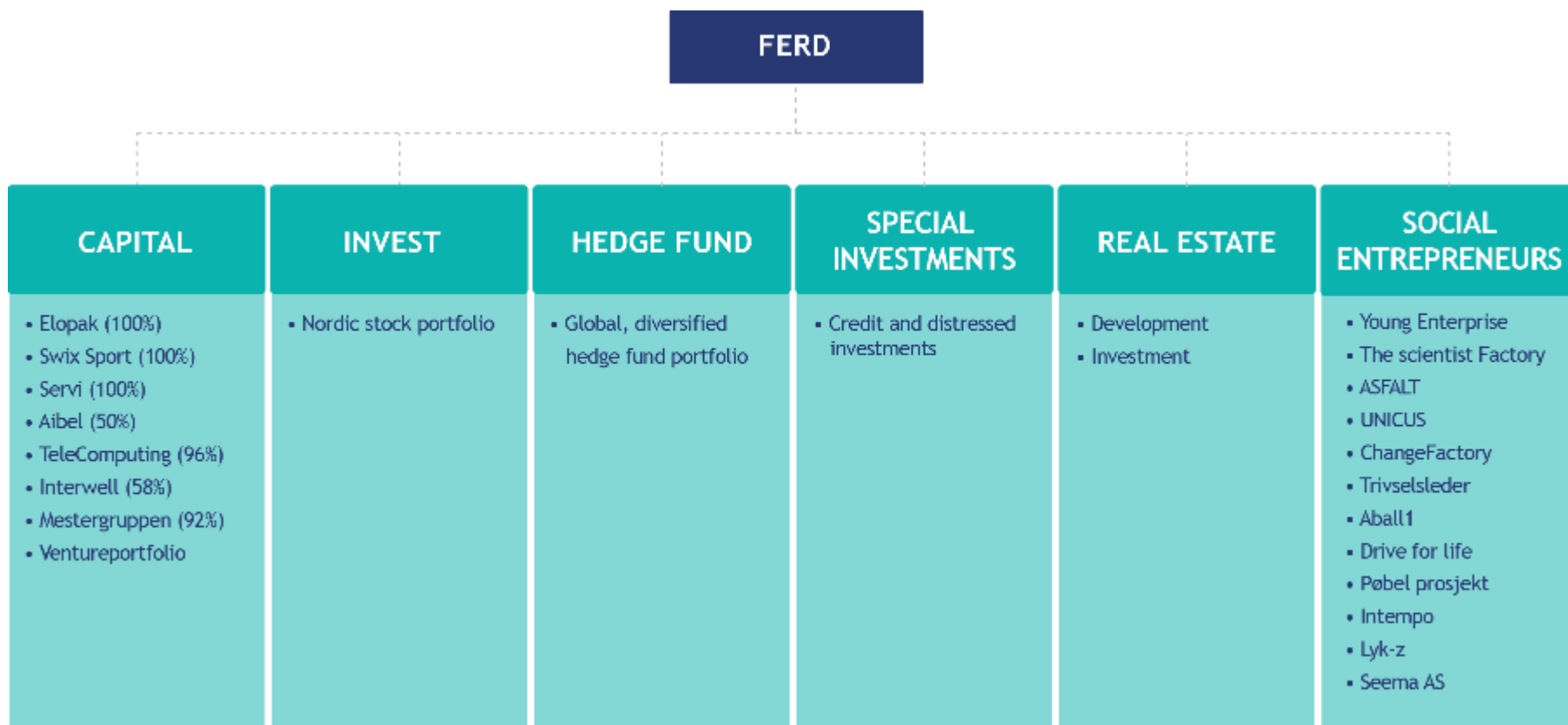
Mel Young - Homeless World Cup



Empowering Children and Youngsters - in Norway



Business Areas



Social Entrepreneurs

- New solutions to societal challenges
- Driven by the social results
- Economically sustainable businessmodel

➡ Expenditure converted into revenue



Three steps - on how we support them



- Proof of concept/ Social effects
 - Business Plan/Strategy
 - Management/Economy
 - Potential for sustainability
- Milestones for Grants/ loans
 - Board member Ferd
 - Professionalise
 - Management/Board
 - Systems/Adm
 - Gatherings (3-4 pr year)
 - Measuring Social Results
- Keep network
 - Measuring results

Ferds Social Entrepreneurs

Active Investments

FORANDRINGSFABRIKKEN



intempu
utvikling som varer



MONSTERBEDRIFTEN

Alumni



**UNGT
ENTREPRENØR
SKAP**

GATEMAGASINET
:ASFALT

UNICUS 

FERD

Increasing number of investors

- Foundations, funds and former PE-actors
- Private Companies
- Private investors, Philanthropists

Social Investors
Partners for Social Impact

BMW Foundation
Herbert Quandt

 **ADESIUM**
FOUNDATION

EVPA

**Social
Investment
Business**

 **BIG
SOCIETY
CAPITAL**
Transforming
social investment


KRONPRINSPARETS FOND

Social Funds
The largest personal finance site devoted
to socially responsible investing

Acanthus 



www.ferd.no/fse

FERD



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Ferd Sosiale Entreprenører