International Development
Summer Course

28-31 may 2019
2nd edition
Organised by:
- Calouste Gulbenkian Foundation
- Portuguese Platform of NGDO
- CEsA – ISEG / Lisbon University

Target Group:
- NGDO Managers and other Civil Society Organization’s Managers
- Academia Researchers
- MA students in Development Studies
- Journalists

Program:
The International Development Course will be divided in two parts:
- 2 Public Lectures, on the opening and closing session;
- Closed Sessions during 2 days (for selected participants)

Topics:
- Innovation for Development in a new societal era
- Finances and Financing for Development
- Private Sector and Innovative Partnerships
- Organizational Development Innovation
- Communication and Media Innovation for Development
- Digitalization for Development
28th May
/ Open Session / Auditorium 3
Opening Seminar

17:30 – 19:30
- Innovation for Development in a new societal era -

Welcome remarks
/ Guilherme d’Oliveira Martins, Trustee, Calouste Gulbenkian Foundation
/ António Guterres, Secretary-General, United Nations – Welcoming video

Round Table
Moderated by Agostinho Miranda, ProPública
/ Theo Papaioannou, Professor and Political Scientist, Open University UK
/ José Brito, IHABA, Former Minister of Foreign Affairs of Cape Verde

Cocktail with speakers and participants

29th May
/ Closed Session / Foyer Room

10:00 – 13:00
- Finances and Financing for Development -

Moderated by Sofia Santos, Ministry of the Environment and Energy Transition
/ Jaime Reis Conde, Head of Unit, DG DEVCO - Coordination of the EIP Secretariat and Blending Facilities, European Commission
/ Katarzyna Hanula-Bobbitt, Head of Policy, CONCORD Europe
/ Mark Randazzo, Executive Director, Edge Funders Alliance

14:30 – 17:30
- Private Sector and Innovative Partnerships -

Moderated by João Menezes, BCSD – Business Council for Sustainable Development
/ Alex Lankester, Head of Private Sector Partnerships, Oxfam
/ Laura Kelly, Director of Shaping Sustainable Markets Research Group, International Institute for Environment and Development
/ Mariana Abrantes de Sousa, Vice President, TESE Development Association

30th May
/ Closed Session / Foyer Room

10:00 – 13:00
- Organizational Development Innovation -

Moderated by Nuno da Silva, RECIFÉ - Collaborative Network of Initiatives for an Eco-Systemic Future
/ Dirce Varela, Executive Director, NGO Platform Cape Verde
/ Liliana Burgos, Executive Director, Confederación Colombiana de ONG (CCONG)

14:30 – 17:30
- Communication and Media Innovation for Development -

Moderated by Helena Ferro de Gouveia, Correspondent of DW Akademie
/ Paolo Mefalopulos, Representative of Chile Country Office, UNICEF
/ Lola Huete Machado, Director, Planeta Futuro, El País
Moderated by Mafalda de Avelar, NovÁfrica, Nova School of Business and Economics, Universidade Nova de Lisboa

// Juraj Bardy, Managing Partner, Alistiq

// João Nuno Bento, CEO, Nova Base

Closing Session

// Ana Filipa Oliveira, Communication and Advocacy Officer, ACEP

// António Mendonça, President, CEsA

// Susana Réfega, President, NGDO Portuguese Platform

Open sessions
Calouste Gulbenkian Foundation.
Simultaneous translation. Mandatory registration.

Closed sessions
Calouste Gulbenkian Foundation.
For selected participants.
28th May

Innovation for Development in a new societal era

Agostinho Miranda, Pro Pública

Agostinho Pereira de Miranda is a Founding Partner of Miranda & Associados, an international law firm based in Lisbon and with offices in 14 countries, including 11 in Africa. He is also a consultant and university professor, having lived and worked in London, Houston, San Francisco, Luanda and Maputo. He recently founded Pro Pública, an association providing legal and extralegal support to relevant public interests otherwise lacking representation.

Theo Papaioannou, Open University UK

Theo Papaioannou is a Professor of Politics, Innovation and Development at The Open University. He is currently the director of Innogen Institute, an interdisciplinary joint initiative between The Open University and the University of Edinburgh. Theo is a widely read author on innovation for development and inclusive innovation.

José Brito, IHABA

José Brito is a partner and co-founder at Ihaba, a business incubator and accelerator based out of Cape Verde. As a career diplomat, he served as an Ambassador to the United States, Canada and Mexico and is also a former Minister of Economy, Competitiveness and Growth as well as Foreign Affairs. He is a co-founder and co-director of the Africa Innovation Summit. José Brito will discuss the broad trends in innovation for international development through his experience as an innovator and entrepreneur.

29th May

Finances and Financing for Development

Sofia Santos, Ministry of the Environment and Energy Transition

A specialist in the Economics of Sustainability, Sofia Santos was Secretary-General of the Business Council for Sustainable Development Portugal between 2016 and 2018. With a private-public career, she has worked for, among other institutions, Merrill Lynch and the Portuguese Institute of Statistics.
Jaime Reis Conde, Head of Unit, DG DEVCO
A graduate in Economics from the Lisbon School of Economics and Management and current Head of the External Investment Plan Unit at DG Development and International Cooperation, Jaime Reis Conde has a long track record in European institutions, having worked as Head of the EPSO Assessment Center Unit and the Head of the Financial Instruments DG for Development and Cooperation at the European Commission. Reis Conde believes that in order to respond to the increasingly complex challenges in the world around us — ranging from conflicts and migration to climate change and demographic challenges — development finance needs to rely on a combination of funding sources. In order to increase their impacts, public and private funding sources must be leveraged as efficiently as possible. This requires the European Union to be agile and stand ready to adapt and develop further its financial instruments and policy tools for investments outside the EU, hereby complementing its traditional development toolbox in order to deliver on its ambitious commitments to sustainable development.

Katarzyna Hanula-Bobbitt, Head of Policy, CONCORD Europe
The Head of Policy and Advocacy at CONCORD Europe focuses on institutional outreach, building strategic alliances and producing policy trend analysis. Before joining CONCORD, she was engaged in advocacy efforts in the wake of the global and European post-2008 crisis regulation agenda in striving to bring taxpayers and citizens interests into the debate. With her background in economics and financial markets, she accompanies the changes in the financing trends including role of the private sector in development financing. As a member of REFIT – the Platform of the European Commission, she worked on several policy areas to achieve better regulatory efficiency and reductions in administrative burdens. Within a global framework of financing for development, a significant number of instruments have been developed that go beyond the official ODA classification. In my intervention, I would like to discuss emerging financial trends that are being used to support development and human rights in the Global South reaching beyond the traditional ODA structure, building on the role of the private sector (sovereign wealth and investment funds), aid for trade instruments, blended finance, the role of development banks, investment impact, etcetera. All of this is serving to create a potential new geography for development finance that NGOs should know how to respond to.

Mark Randazzo, Executive Director, Edge Funders Alliance
Mark has worked to strengthen grassroots organizing, civil society networks and global social movements for over 40 years, working within philanthropy and for nonprofit organizations in Africa, Asia, Europe and the US. Mark began coordinating the work of the Funders Network on Trade and Globalization from San Francisco in 2001 and led a merger with Grantmakers without Borders to form EDGE Funders Alliance in 2012. Mark will discuss the emerging debates and developments that advance an alternative “systemic change philanthropy,” that — informed by engagement with civil society and social movement efforts to strengthen systemic alternatives — moves from trans-
actional to transformational grant making in support of deep and long-term societal change.

**Private Sector and Innovative Partnerships**

*João Menezes, BCSD – Business Council for Sustainable Development*

Currently Secretary General of the Business Council for Sustainable Development Portugal, João Menezes was formerly Secretary of State for Youth and Sports, president of TESE and manager of an accelerator at Porto Business School (University of Porto).

*Alex Lankester, Head of Private Sector, Partnerships, OXFAM*

is Head of Private Sector Partnerships at Oxfam and responsible for building long-term strategic partnerships between Oxfam and the private sector that drive responsible business practices to generate real lasting social impact and support Oxfam’s work to fight poverty. Prior to Oxfam, Alex was at 2degrees, the leading collaborative platform for responsible business where she was both a founding member and Commercial Director, working with a number of global brands on their sustainable business strategies. Alex will lead the group’s reflection on how to work with the private sector and influence policies and practices relating to the private sector so that business respects human rights and contributes to poverty reduction.

*Laura Kelly, Director of Shaping Sustainable Markets Research Group, International Institute for Environment and Development*

is currently director of the Shaping Sustainable Markets research group at the International Institute for the Environment and Development. Previously, Laura headed the business engagement hub of the Department for International Development. Furthermore, she directed agriculture and trade policy work at ActionAid and was a European Policy Director for the ONE campaign. Laura will discuss her current work in shaping sustainable markets at the IIED and focuses on private sector engagement for the achievement of the SDGs.

*Mariana Abrantes de Sousa, Vice President, TESE Development Association*

graduated in Economics and Public Policy from the University of California, Berkeley and Princeton University. She worked for 10 years as a Financial Consultant in emerging countries and 25 years as a bank manager with The Chase Manhattan Bank in the United States and with ABN AMRO (Portugal). She served for four years as Financial Controller in the Ministries of Transport and Health. Throughout his career, she has carried out consultancy work financed by multilateral organizations (EBRD, European Commission, Bizlilm, African Development Bank, Government of Angola, ELO / ICT, IMF / FAD, USAID, KfW and BPC) in several countries. Until recently, she served as non-executive director of the Infrastructure Crisis Facility (PIDG). She teaches at the UNL – Nova School of Business and Economics. Mariana Abrantes de Sousa is going to provide us with her perspective on the private’s sector contribution to development innovation and on...
how civil society organizations build bridges with the private sector and putting forward the example of a Portuguese NGDO.

30th May

Organizational Development Innovation

Nuno da Silva, RECIFE - Collaborative Network of Initiatives for an Eco-Systemic Future designs, facilitates and teaches collaborative, participatory and experiential approaches to deal with change and innovation in complex, uncertain and volatile contexts. He has designed and conducted training courses, educational experiences and collaborative processes for various international organizations and institutions, such as the European Center for Global Interdependence and Solidarity, the Asia-Europe Foundation, the European Youth Forum, the Latin American Youth Forum, the World Bank, UNDP, the National Youth Council, and several others as well as having worked on four continents.

Any innovative process must place learning at the center of organizational development practices, embracing complexity and uncertainty, observing and reflecting on the relationships between the parties, the spaces between the different organizational members from which the structure, culture, and the form as a whole manifests itself.

Dirce Varela, Executive Director, NGO Platform Cape Verde
A graduated in Psychology from the Fluminense Federal University in Brazil and with a Master’s Degree in Social Psychology. A Professor at the University of Cape Verde and Pedagogical Institute, a social activist, Councillor of the NGO City Habitat and most recently executive secretary of the Cape Verde NGO Platform.

We are facing worsening social problems and the emergence of new forms of poverty. It becomes urgent to bet on cross-cutting and innovative solutions to social issues: her presentation features the case study of Cape Verde - The NGO Platform and the challenges of a country at a medium phase of development.

Dirce Varela, Executive Director, NGO Platform Cape Verde

Liliana Burgos, Executive Director, Confederación Colombiana de ONG (CCONG)
An economist specialized in resource management, an expert in institutional development and strategic planning issues; strengthening governing boards; human rights; local development; amongst other topics. Since 2010, she has been the executive director of the Colombian NGO Confederation. During these years, she has managed the design and implementation of self-regulation mechanisms in Civil Society Organizations, such as the public social accountability initiative in CSOs, and the accreditation system. She is currently the Coordinator of the Latin American and Caribbean Action for Sustainable Development, designated the National Coordinator of the CSOs Networks and Platforms in the region.

Looking at the challenges imposed by the local, national and global context for CSOs and their platform’s working environment, how do we...
advance in valuing and renewing autonomy and rebuilding its social and political role as co-responsible Development Actors?

**Communication and Media Innovation for Development**

**Helena Ferro de Gouveia, Correspondent of DW Akademie**

Head of Deutsche Welle Akademie and a member of DW’s Portuguese language service, Helena Ferro de Gouveia has worked in several national and international media companies. As a journalist, she has covered contexts such as Egypt, Guinea-Bissau and East Timor.

**Paolo Mefalopulos, Chile Country Office Representative, UNICEF**

Paolo Mefalopulos is going to share his perspective on how communication connects and empowers people and its role in supporting a strong and independent media, capable of educating citizens and raising awareness about the global challenges.

**Lola Huete Machado, Director, Planeta Futuro, El País**

Born in Toledo (Spain), a psychology graduate and an inveterate traveler (step by step, she has already visited more than 120 countries), Lola Huete has been a journalist and reporter for the El País newspaper since 1992 working in different sections. In 2011, she started a reference blog, Africa Is not a Country, which offers the other side of the continent, the everyday, positive, innovative, musical, literary and traveling side... In 2014, she became Director of the “Planeta Futuro” branch in El País, an exciting journalistic project, unique in its kind and in Spanish, for Sustainable Human Development eradicating poverty and inequality with the support of the Bill and Melinda Gates Foundation. The project conveys how, every day, everything that happens to another human being, whether near or far, is never foreign to us.

Her presentation correspondingly covers the transforming role of the media; a five-year balance of Planeta Futuro, the sustainable development and poverty section of the El País newspaper; how to do journalism daily and in the field, focusing on the 17 Sustainable Development Goals as well as how to “not die trying” in times of growing populism and xenophobia.
Juraj Bardy, Managing Partner, Alistiq has specialized in public administrations reform since 2009 and is an expert on digital innovation. Juraj currently works as Managing Partner at Alistiq – a consultancy that supports governments seeking to increase their capacities and performance through providing high quality services based on data-driven solutions. He proposed and supervised the implementation of the national eHealth solution in Kosovo.

To save civil society, we must invest in understanding how digital technologies help to concentrate power and change relationships between sectors and, even more importantly, how to minimize the negative consequences. Digitalisation is one of the keys and most dynamic mega-trends influencing development today – and yet is often missing from civil society’s agenda.

João Nuno Bento, CEO, Nova Base With a 25-year career in Information Technology, the director has founded several business projects while also holding leadership and management roles in a number of technology-related businesses. João Nuno Bento graduated in Electro-technical and Computer Engineering at Instituto Superior Técnico in Lisbon, complemented by an MBA at the Catholic University of Lisbon and an advanced management program at the Catholic University / Northwestern University - Kellogg School of Management. João Nuno Bento will here illustrate some of the challenges associated with deploying Digital Systems in LDCs. He also addresses the huge positive impacts for these societies from transferring the technologies and processes that high-income economies now take for granted.