

# International Development

Summer Course



FUNDAÇÃO  
CALOUSTE GULBENKIAN

28-31 may 2019  
2nd edition

# International Development Summer Course

## **Organised by:**

- \_ Calouste Gulbenkian Foundation
- \_ Portuguese Platform of NGDO
- \_ CEsA – ISEG / Lisbon University

## **Target Group:**

- \_ NGDOs
- \_ Civil Society Organizations
- \_ Academia Researchers and Professors
- \_ MA students in Development Studies
- \_ Journalists
- \_ Companies and private sector engaged in International Development
- \_ Public Institutions working on International Development
- \_ Other relevant Development Partners

## **Program:**

- The International Development Course will be divided in two parts:
- \_ 2 Public Lectures, on the opening and closing session;
  - \_ Closed Sessions during 2 days (for selected participants)

## **Topics:**

- \_ Innovation for Development in a new societal era
- \_ Finances and Financing for Development
- \_ Private Sector and Innovative Partnerships
- \_ Organizational Development Innovation
- \_ Communication and Media Innovation for Development
- \_ Digitalization for Development

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28th May

/ Open Session / Auditorium 3

## Opening Seminar

**17:30 – 19:30** Welcome remarks

**Innovation for Development in a new societal era**

/ *Guilherme d'Oliveira Martins*, Trustee, Calouste Gulbenkian Foundation

/ *António Guterres*, Secretary-General, United Nations – Welcoming video

### Round Table

Moderated by *Agostinho Miranda*, ProPública

/ *Theo Papaioannou*, Professor and Political Scientist, Open University UK

/ *José Brito*, IHABA, Former Minister of Foreign Affairs of Cape Verde

**Cocktail with speakers and participants**

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29th May

/ Closed Session / Foyer Room

**10:00 – 13:00**

**Finances and Financing for Development**

Moderated by *Sofia Santos*, Sustainable & Conscientious Economist

/ *Jaime Reis Conde*, Head of Unit, DG DEVCO - Coordination of the EIP Secretariat and Blending Facilities, European Commission

/ *Katarzyna Hanula-Bobbitt*, Head of Policy, CONCORD Europe

/ *Mark Randazzo*, Executive Director, Edge Funders Alliance

**14:30 – 17:30**

**Private Sector and Innovative Partnerships**

Moderated by *João Menezes*, BCSD – Business Council for Sustainable Development

/ *Alex Lankester*, Head of Private Sector Partnerships, OXFAM

/ *Laura Kelly*, Director of Shaping Sustainable Markets Research Group, International Institute for Environment and Development

/ *Mariana Abrantes de Sousa*, Vice President, TESE Development Association

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30th May

/ Closed Session / Foyer Room

**10:00 – 13:00**

**Organizational Development Innovation**

Moderated by *Nuno da Silva*, Ripples of the new experiment

/ *Dirce Varela*, Executive Director, NGO Platform Cape Verde

/ *Liliana Burgos*, Executive Director, Confederación Colombiana de ONG (CCONG)

**14:30 – 17:30**

**Communication and Media Innovation for Development**

Moderated by *Helena Ferro de Gouveia*, Correspondent of DW Akademie

/ *Paolo Mefalopulos*, Representative of Chile Country Office, UNICEF

/ *Lola Huete Machado*, Director, Planeta Futuro, El País



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## 28th May

### Innovation for Development in a new societal era

#### Agostinho Miranda, ProPública

Agostinho Pereira de Miranda is a Founding Partner of Miranda & Associados, an international law firm based in Lisbon and with offices in 14 countries, including 11 in Africa. He is also a consultant and university professor, having lived and worked in London, Houston, San



Francisco, Luanda and Maputo. He recently founded ProPública, an association providing legal and extralegal support to relevant public interests otherwise lacking representation.

#### Theo Papaioannou, Open University UK

Theo Papaioannou is a Professor of Politics, Innovation and Development at The Open University. He is currently the director of Innogen Institute, an interdisciplinary joint initiative between The Open University and the University of Edinburgh. Theo is a widely read author on innovation for development and inclusive innovation. Theo Papaioannou will discuss the political implications of innovation for development and the consequences for inclusiveness.



#### José Brito, IHABA

José Brito is a partner and co-founder at Ihaba, a business incubator and accelerator based out of Cape Verde. As a career diplomat, he served as an Ambassa-

dor to the United States, Canada and Mexico and is also a former Minister of Economy, Competitiveness and Growth as well as Foreign Affairs. He is a co-founder and co-director of the Africa Innovation Summit. José Brito will discuss the broad trends in innovation for international development through his experience as an innovator and entrepreneur.

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## 29th May

### Finances and Financing for Development

#### Sofia Santos, Sustainable & Consicentious Economist

With a private-public career, she has worked for, among other institutions, Merrill Lynch, the Portuguese Institute of Statistics and Business Council for Sustainable Development

Portugal. From November 2018 until April 2019 she worked as technician specialist at the Minister of Environment and Energy Transition

Cabinet. Currently, she works for the Cabinet as a consultant and she teaches Business Models for Sustainability at NOVA SBE; Sustainability Reporting Indicators at IDEF-ISEG and is coordinator at the Porto Business School Course on Sustainable Management.



Jaime Reis Conde, Head of Unit, DG DEVCO A graduate in Economics from the Lisbon School of Economics and Management and current Head of the External Investment Plan Unit at DG Development and International Cooperation, Jaime Reis Conde has a long track record in European institutions, having worked as Head of the EPSO Assessment Center Unit and the Head of the Financial Instruments

DG for Development and Cooperation at the European Commission.

Reis Conde believes that in order to respond to the increasingly complex challenges in the world around us – ranging from conflicts and migration to climate-change and demographic challenges –

development finance needs to rely on a combination of funding sources. In order to increase their impacts, public and private funding sources must be leveraged as efficiently as



possible. This requires the European Union to be agile and stand ready to adapt and develop further its financial instruments and policy tools for investments outside the EU, hereby complementing its traditional development toolbox in order to deliver on its ambitious commitments to sustainable development.

Katarzyna Hanula-Bobbitt, Head of Policy, CONCORD Europe The Head of Policy and Advocacy at CONCORD Europe focuses on institutional outreach, building strategic alliances and producing policy trend analysis. Before joining CONCORD, she was engaged in advocacy efforts in the wake of the global and European post 2008 crisis regulation agenda in striving to bring taxpayers and citizens interests into the debate. With her background in economics and financial markets, she accompanies the changes in the financing trends including role of the private sector in development financing. As a member of REFIT – the



Platform of the European Commission, she worked on several policy areas to achieve better regulatory

efficiency and reductions in administrative burdens.

Within a global framework of financing for development, a significant number of instruments have been developed that go beyond the official ODA classification. In my

intervention, I would like to discuss emerging financial trends that are being used to support development and human rights in the Global South reaching beyond the traditional ODA structure, building on the role of the private sector (sovereign wealth and investment funds), aid for trade instruments, blended finance, the role of development banks, investment impact, etcetera. All of this is serving to create a potential new geography for development finance that NGOs should know how to respond to.

Mark Randazzo, Executive Director, Edge Funders Alliance

Mark has worked to strengthen grassroots organizing, civil society networks and global social movements for over 40 years, working within philanthropy and for non-profit organizations in Africa, Asia, Europe and the US. Mark began coordinating the work of the Funders Network on Trade and Globalization from San Francisco in 2001 and led a merger with Grant-makers without Borders to form EDGE Funders Alliance in 2012. Mark will discuss the emerging debates and developments that advance an alternative “systemic change philanthropy,” that - informed by engagement with civil society and social movement efforts to strengthen systemic alternatives - moves from trans-



actional to transformational grant making in support of deep and long-term societal change.

## Private Sector and Innovative Partnerships



João Menezes, BCSO – Business Council for Sustainable Development Currently Secretary General of the Business Council for Sustainable Development Portugal, João Menezes was formerly Secretary of State for Youth and Sports,

president of TESE and manager of an accelerator at Porto Business School (University of Porto).

Alex Lankester, Head of Private Sector, Partnerships, OXFAM is Head of Private Sector Partnerships at Oxfam and responsible for building long-term strategic partnerships between Oxfam and the private sector that drive responsible busi-

ness practices to generate real lasting social impact and support Oxfam's work to fight poverty. Prior to Oxfam, Alex was at 2degrees, the leading collaborative platform for responsible business where she was both a founding member and Commercial Director, working with a number of global brands on their sustainable business strategies. Alex will lead the group's reflection on how to work with the private sector and influence policies and practices relating to the private sector so that business respects human rights and contributes to poverty reduction.

Laura Kelly, Director of Shaping Sustainable Markets Research Group, International Institute for Environment and Development is currently director of the Shaping Sustainable Markets research



group at the International Institute for the Environment and Development. Previously, Laura headed the business engagement hub of the Department for International Development. Furthermore, she directed agriculture and trade policy work at ActionAid and was a European Policy Director for the ONE campaign. Laura will discuss her current work in shaping sustainable markets at the IIED and focuses on private sector engagement for the achievement of the SDGs.

Mariana Abrantes de Sousa, Vice President, TESE Development Association graduated in Economics and Public Policy from the University of California, Berkeley and Princeton University. She worked for 10 years as a Financial Consultant in emerging countries and 25 years as a bank manager with

The Chase Manhattan Bank in the United States and with ABN AMRO (Portugal). She served for four years as Financial Controller in the Ministries of Transport and Health. Throughout his career, she has carried out consultancy work financed by multilateral organizations (EBRD, European Commission, Bizclim, African Development Bank, Government of Angola, ELO / IICT, IMF / FAD, USAID, KfW and BPC) in several countries.

Until recently, she served as non-executive director of the Infrastructure Crisis Facility (PIDG). She teaches at the UNL - Nova School of Business and Economics. Mariana Abrantes de Sousa is going to provide us with her perspective on the private's sector contribution to development innovation and on



how civil society organizations build bridges with the private sector and putting forward the example of a Portuguese NGDO.

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## 30th May

### Organizational Development Innovation

Nuno da Silva, Ripples of the new experiment designs, facilitates and teaches collaborative, participatory and experiential approaches to deal with change and innovation in complex, uncertain and volatile contexts. He has designed and conducted training courses, educational experiences and collaborative processes for various international organizations and institutions, such as the European Center for Global Interdependence

and Solidarity, the Asia-Europe Foundation, the European Youth Forum, the Latin American Youth Forum, the World Bank, UNDP, the National Youth Council, and several others as well as having worked on four continents.

Any innovative process must place learning at the center of organizational development practices, embracing complexity and uncertainty, observing and reflecting on the relationships between the parties, the spaces between the different organizational members from which the structure, culture, and the form as a whole manifests itself.

### Dirce Varela, Executive Director, NGO Platform Cape Verde

A graduated in Psychology from the Fluminense Federal Univer-



sity in Brazil and with a Master's Degree in Social Psychology. A Professor at the University of Cape Verde and Pedagogical Institute, a social activist, Councillor of the NGO City Habitat and most recently executive secretary of the Cape Verde NGO Platform. We are facing worsening social

problems and the emergence of new forms of poverty. It becomes urgent to bet on cross-cutting and innovative solutions to social issues: her presentation features the case study of Cape Verde - The NGO Platform and the challenges of a country at a medium phase of development.



Liliana Burgos, Executive Director, Confederación Colombiana de ONG (CCONG) An economist specialized in resource management; an expert in institutional development and strategic planning issues;

strengthening governing boards; human rights; local development; amongst other topics. Since 2010, she has been the executive director of the Colombian NGO Confederation. During these years, she has managed the design and implementation of self-regulation mechanisms in Civil Society Organizations, such as the public social accountability initiative in CSOs, and the accreditation system. She is currently the Coordinator of the Latin American and Caribbean Action for Sustainable Development, designated the National Coordinator of the CSOs Networks and Platforms in the region. Looking at the challenges imposed by the local, national and global context for CSOs and their platform's working environment, how do we





advance in valuing and renewing autonomy and rebuilding its social and political role as co-responsible Development Actors?

## Communication and Media Innovation for Development



### Helena Ferro de Gouveia, Correspondent of DW Akademie

Head of Deutsche Welle Akademie and a member of DW's Portuguese language service, Helena Ferro de Gouveia has worked in several national and international media

companies. As a journalist, she has covered contexts such as Egypt, Guinea-Bissau and East Timor.

Paolo Mefalopulos, Chile Country Office Representative, UNICEF Paolo Mefalopulos has been the UNICEF Representative

in Chile since July 2018. He came from Uruguay where he had been the representative since 2014. Previously, he was Chief of Communication for the UNICEF India Country Development Program. His professional experiences cover a wide range of communication areas related to social and behavioral change. He worked in the field of information, education and communication with a number of NGOs and international agencies, such as UNESCO, FAO, the European Union, CISP, and the World Bank. His main expertise is in participatory communication research and planning. While working for FAO, Dr. Mefalopulos was part of a team that developed an innovative methodology known as PRCA – Participatory Rural Communication Appraisal. He has also taught courses on media studies and international communication at the University of Texas at Austin, where he obtained his Ph.D. in International Communication.



Paolo Mefalopulos is going to share his perspective on how communication connects and empowers people and its role in supporting a strong and independent media, capable of educating citizens and raising awareness about the global challenges.

Lola Huete Machado, Director, Planeta Futuro, El País Born in Toledo (Spain), a psychology graduate and an inveterate traveler (step by step, she has already visited more than 120 countries), Lola Huete has been a journalist and reporter for the El País



newspaper since 1992 working in different sections. In 2011, she started a reference blog, Africa Is not a Country, which offers the other side of the continent, the every-

day, positive, innovative, musical, literary and traveling side ... In 2014, she became Director of the "Planeta Futuro" branch in El País, an exciting journalistic project, unique in its kind and in Spanish, for Sustainable Human Development eradicating poverty and inequality with the support of the Bill and Melinda Gates Foundation. The project conveys how, every day, everything that happens to another human being, whether near or far, is never foreign to us.

Her presentation correspondingly covers the transforming role of the media; a five-year balance of Planeta Futuro, the sustainable development and poverty section of the El País newspaper; how to do journalism daily and in the field, focusing on the 17 Sustainable Development Goals as well as how to "not die trying" in times of growing populism and xenophobia.

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## 31st May

### Digitalization for Development

Mafalda de Avelar, NovÁfrica, Nova School of Business and Economics, Universidade Nova de Lisboa is Executive Director at NOVAFRICA, KC from Nova SBE. Taking a PHD in corruption at ICS, she often appears in Media, in Portugal and Brazil, as a journalist and commentator. Previously, she was Special Projects

Coordinator, journalist and Deputy Editor in chief of Lusa (Portuguese News Agency), where she started her international career as a journalist almost 19 years ago. Mafalda is Alumni of the Nova SBE and Johns Hopkins University (SAIS).



Juraj Bardy, Managing Partner, Alistiq has specialized in public administrations reform since 2009 and is an expert on digital innovation. Juraj currently works as Managing Partner at Alistiq - a consultancy that supports governments seeking to increase their capacities and performance through providing high quality services based on data-driven solutions. He proposed and supervised the implementation of the national eHealth solution in Kosovo. To save civil society, we must invest in understanding how digital technologies help to concentrate power and change relationships between sectors and, even more importantly,



how to minimize the negative consequences. Digitalisation is one of the keys and most dynamic mega-trends influencing development today – and yet is often missing from civil society's agenda.

João Nuno Bento, CEO, Nova Base With a 25-year career in Information Technology, the director has founded several business projects while also holding leadership and



management roles in a number of technology-related businesses. João Nuno Bento graduated in Electro-technical and Computer Engineering at Instituto Superior Técnico in Lisbon, complemented by an MBA at the Catholic University of Lisbon and an advanced management program at the Catholic University / North-

western University - Kellogg School of Management. João Nuno Bento will here illustrate some of the challenges associated with deploying Digital Systems in LDCs. He also addresses the huge positive impacts for these societies from transferring the technologies and processes that high-income economies now take for granted.

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