23rd Sept, Monday

PEOPLE AND COMMUNITIES AS A CORE VALUE: PLACING AUDIENCES AT THE CENTRE

09h00 - 10h00
STUDY VISITS

DIFFERENT CULTURAL VENUES IN LISBON
LUÇA THEATRE / SÃO LUÍS THEATRE / CARPINTARIAS S. LÁZARO / CALOUSTE GULBENKIAN FOUNDATION (MUSEUM, MUSIC AND GARDENS)
Meeting point at the chosen venue
12h30 - 14h00 - Lunch break

Room 1

REGISTRATION AT CALOUSTE GULBENKIAN FOUNDATION
Information desk (Secretariado)
14h00 - 14h30

WELCOME SESSION
Teresa Patrício Couveira, Susana Gomes da Silva and Inês Câmara - speakers
Auditorium 2
14h30 - 15h30

OPENING LECTURE
Alessandra Gariboldi and Anna Torreggiani - speakers
Auditorium 2
15h30 - 16h00 - Coffee Break
16h00 - 17h00

DEBATE
PLACING AUDIENCES AT THE CENTRE - WHAT DOES IT MEAN? 3 DIFFERENT INSTITUTIONS, MANY QUESTIONS
Alessandra Gariboldi and Anna Torreggiani - facilitators
LUÇA THEATRE - PROGRAMMING EXCLUSIVELY FOR CHILDREN AND YOUNG AUDIENCES
TEATRO MEIA VOLTA - O PÚBLICO VAI AO TEATRO, IN PARTNERSHIP WITH TEATRO SÃO LUÍS
CARPINTARIAS S. LÁZARO - A NEW CONTEMPORARY ARTS CENTRE IN THE CITY OF LISBON
Auditorium 2
17h30 - 18h00

WRAP UP
PLACING AUDIENCES AT THE CENTRE
Alessandra Gariboldi and Anna Torreggiani
Auditorium 2

24th Sept, Tuesday

AUDIENCE DEVELOPMENT AS AN EVERYDAY PRACTICE: BREAKING THE WALLS

09h30 - 10h30
LECTURE
BREAKING THE FOURTH WALL
Lluis Bonet - keynote speaker
Niels Righolt - moderator
Auditorium 3
10h30 - 11h00 - Coffee Break
11h00 - 11h30

MASTER CLASSES
LISTENING TO THE AUDIENCES
Ingrid Handeland and Niels Righolt - speakers
Auditorium 2

09h00 - 10h00
LEADING THROUGH DESIGN
Anne Torreggiani, Antonia Silvaggi and Patrizia Braga
Auditorium 2

HOW TO ORGANIZE AN AUDIENCE DEVELOPMENT PLAN FOR A WHOLE CITY
Sonia Sin and Macarena Cuenca
Room 1

THE VALUE OF ARTS, BEYOND PERFORMANCE INDICATORS
Mercedes Giovinazzo and Alessandra Gariboldi
Room 2
12h30 - 14h00 - Lunch break
14h45 - 15h30

GET TOGETHER
Macarena Cuenca and Antonia Silvaggi
Room 1

25th Sept, Wednesday

EMPOWERING AUDIENCES, REIMAGINING CULTURE

09h00 - 10h00
LECTURE
VERY IMPORTANT TREE TALKS
Gulbenkian Garden (Art Library entrance)
10h00 - 11h00
HOW PARTICIPATION WON, AND WHY IT MATTERS
Mercedes Giovinazzo - keynote speaker
Dea Vidovic - moderator
Auditorium 2
11h30 - 12h00 - Coffee Break
12h00 - 13h00
CASE STUDIES
PARTIS - ARTISTIC PRACTICES FOR SOCIAL INCLUSION PROGRAMME
Hugo Scolera (Calouste Gulbenkian Foundation) - speaker
Diana Pereira - moderator
Auditorium 3

LEADING THROUGH DESIGN
Anne Torreggiani (Audience Agency) - speaker
Inês Câmara - moderator

FAYRE
SMART CITY + ARTS CITY
HACKING AUDIENCE: WORKING ON CLASSICAL CONCERTS AND ON COMMUNITY PROGRAMS
Sonia Sin (Zaragoza Cultural) - speaker
Diego Garulo - moderator
Auditorium 1

GIVING THE STAGE TO CITIZENS
Miriam Tscholl (Staatsschauspiel Dresden) - speaker
Lorenzo Barello - moderator
Auditorium 2

16h45 - 17h15

15h30 - 16h45

GET TOGETHER
Ingrid Handeland and Niels Righolt
Auditorium 2

16h45 - 17h15

16h45 - 17h45

26th Sept, Thursday

EMPOWERING AUDIENCES, REIMAGINING CULTURE

09h30 - 10h45
LECTURE
CULTURAL DEMOCRACY - PAST, PRESENT, FUTURE
Steven Hadley and Ana Zuvela - keynote speakers
Dea Vidovic - moderator
Auditorium 2
10h45 - 11h45
PERPETUAL RETURN OR ON BEING INCLUDED: AGAIN, AND AGAIN AND AGAIN...
Wayne Modest - keynote speaker
Susana Gomes da Silva - moderator
Auditorium 2
11h45 - 12h45 - Coffee Break
12h45 - 13h15
CASE STUDIES
THE URGENCY OF DIFFICULT CONVERSATIONS
Maria Vlahou - speaker
Susana Gomes da Silva - moderator
Auditorium 2

ONE GALLERY, MANY THINGS FOR DIFFERENT PEOPLE
Sally Shaw - speaker
Antonia Silvaggi - moderator
Auditorium 3

WHO OWNS THE THEATRE?
Darko Lukic - speaker
Niels Righolt - moderator
Room 2

DANCING MUSEUMS: EXPLORING NEW WAYS OF ENGAGING THE PUBLIC THROUGH PHYSICAL EXPERIENCE
Elisabetta Bianco - speaker
Patrizia Braga - moderator
Room 2
13h15 - 14h45 - Lunch break
14h45 - 16h45
CASE STUDIES
GOING PERIPHERAL: REINVENTING CREATIVE LANDSCAPES
Inês Câmara - moderator
MUSEU DO DOURO - I AM LANDSCAPE: RESEARCH AND CREATION OF EXPERIENTIAL RELATIONSHIPS BETWEEN PEOPLE, LANDSCAPES AND THE MUSEUM
Samuel Guimaraes - speaker
PLAN NO NACIONAL DAS ARTES - A STRATEGY, A MINESTERO
Paulo Peis do Vale - speaker
DANCANDO COM A DIFERENZA - THE ART OF TRANSFORMING REALITIES
Diogo Gorgaços - speaker
Auditorium 2
16h45 - 17h45 - Coffee Break
17h45 - 18h45
GET TOGETHER
Sonia Sin and Niels Righolt
Auditorium 2
18h30 - 20h00
OPENING OF EXHIBITION
IRINEU DESTOURELLES - SUBTITLING
Modern Collection Calouste Gulbenkian Museum - Project Room

27th Sept, Friday

ADESTE+ IS ABOUT QUESTIONS

09h30 - 10h30
WHERE ARE WE? WHAT NEXT? QUESTIONS FOR THE FUTURE
Alessandra Gariboldi and Anna Torreggiani
Auditorium 2
10h30 - 10h45
5 QUESTIONS FOR THE FUTURE, 5 WORK GROUPS
Illdi Toth, Ivo Osstebeek, Macarena Cuenca, Niels Righolt and Patrizia Braga - facilitators
Auditorium 2, Auditorium 3, Room 1, Room 2
11h30 - 12h00 - Coffee Break
12h00 - 1300
CLOSING SESSION: THIS WEEK’S JOURNEY
Auditorium 2